



NexLynk DMS[®]

Donor Management System

- Improve donor service levels
- Optimize plasma center efficiency
- Ensure safety, compliance and quality



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Donor Management System

Unlock more cost-effective collections, improved donor service, greater efficiency, and improved compliance

Operating a network of plasma centers is a challenge. You need to serve your donors well and nurture your relationships with donors to keep them coming back. You need to ensure all staff can operate efficiently and according to your standard operating procedures (SOPs) at all times, regardless of their seniority or tenure. And you need to ensure donor safety and plasma quality by adhering to regulatory requirements.

With the NexLynk DMS[®] Donor Management System you can automate your SOPs to give donors efficient donation experiences every time. NexLynk DMS helps you move donors smoothly through the donation process, properly documenting the donation at every step, and ensuring your operations function as intended. By giving your center staff tools to follow the right processes, NexLynk DMS helps you stay in compliance and ensure the safety of both donors and the plasma supply.

Improve Donor Service

Plasma center managers want donors to donate more frequently and remain active donors longer; serving them well every time can help.

NexLynk DMS® helps you:

- Manage information about your donors, so your center staff can give them a great experience
- Reinforce your SOPs for consistency and efficiency in serving donors
- Improve donor satisfaction, which can help increase donor loyalty and donation frequency

NexLynk DMS can help you ensure you're serving your donors as well as possible, every time. You can also pair NexLynk DMS with Donor360™ software solutions to enable donor self service and enhance donor engagement beyond the plasma center.



Collect more plasma with consistent, efficient operations that help drive donor satisfaction and keep them coming in to donate

Optimize the efficiency of your plasma center operations

Plasma collectors are constantly seeking ways to improve the efficiency of their operations and processes.

Managing your plasma center operations with NexLynk DMS will:

- Enable you to manage information about your donors and record every step of the plasma donation process
- Guide center staff through your standard operating procedures (SOPs) for consistent, compliant donations
- Deliver the reports you need to understand what is and isn't working effectively so you can identify opportunities for further improvement

NexLynk DMS gives you the tools you need to model FDA-compliant SOPs and track the data needed to efficiently manage donors, the donation process, and donated plasma, including bi-directional integration with the Haemonetics NexSys PCS® plasma collection solution devices that can help reduce inefficient manual processes.

Core NexLynk DMS Functionality



Donor Management

- Contact Management
- Records Management
- Donor Engagement



Plasma Management

- Collection
- Testing
- Shipping
- Issue Management

NexLynk DMS helps automate plasma center operations at every step of the way ...

NexLynk DMS®

... from managing donor data through to quality management.



Donations

- Check-in & Questionnaire
- Screening & Physicals
- Phlebotomy & Donation
- Payment
- Donor Registry Updates



Center Management

- Production Reporting
- Supplies Management
- Equipment Management

Ensure safety and compliance

Ensuring the safety of donors and the plasma supply are crucial. Your SOPs are designed to minimize risks to both. NexLynk DMS® helps you reinforce your SOPs by codifying them in software screens that guide center staff through their work, and documents every step of the way. With NexLynk DMS you can:

- Enforce and automate integration with Testing Labs and the CDCS and NDDR donor registries to ensure plasma is properly tested and help prevent donors from giving plasma too often
- Integrate bidirectionally with NexSys PCS® plasma collection solution devices, minimizing the potential for manual programming errors that can lead to overdraws and underdraws
- Easily trace plasma from donors that present quality or safety issues, and trigger appropriate actions for the affected donor and plasma

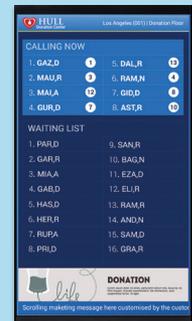
With NexLynk DMS you can be more confident that your team is operating according to safe and compliant practices, and ensuring the quality of plasma collections.



Easily access and manage detailed donor demographic information, collection history and more via NexLynk DMS.



Simplify collection of critical donor information while helping eliminate inefficiencies and ensure compliance with innovative features like the graphical Body Map.



Give donors a clear picture of when they've been called and where to go to help accelerate donor flow and optimize center capacity with Donor Queue TV.

NexLynk DMS offers plasma collectors important capabilities to help them collect more plasma safely, compliantly, and cost-effectively. NexLynk DMS can help you give donors a consistent, positive experience with your organization. It can help you optimize the efficiency of your plasma center operations by automating manual processes, data capture, and record keeping. And it can help you ensure the safety of donors and the plasma supply.

For more information about how NexLynk DMS can optimize plasma center operations, contact your local Haemonetics representative today or visit www.haemonetics.com.

For a list of worldwide office locations and contact information, visit www.haemonetics.com/officelocations